

32 The Mail on Sunday December 9, 2007

How to avoid the turkeys this Christmas

1. Pick what you'd like to watch on your TV

Films:

- 28 Weeks Later
- Alabama Family Values
- Alpha Dog
- Amazing Grace
- Are We Down Yet?
- Andy Kaufman Meets Riggs
- Black Snake Moan
- Blade II
- Blade of Glory
- The Blood
- Cats & Dogs
- The Contractor
- Communications With Other Women
- Curse of the Golden Flower
- Deal of a Century
- Factory Girl
- Felix
- Freedom Writers
- The Good Shepherd
- The Grinx
- High Priority
- The Hustler
- In the Mix
- Island Empire
- Jindabyne
- John Wayne's The Fatty World
- Lead In Translation
- Melancholy 2007
- Muggers
- Musical Girls

TV programmes:

- Babylon 5
- Bar Rescue
- The Catherine Tate Show
- The Choir
- Child Care
- Comics: The Comedy Dog
- CSI: Vegas
- CSI: Year 100
- Curse of the Cat
- Dexter's Laboratory
- Doctor Who
- EP
- Father Ted
- Fearful Symmetry
- Fresh Prince of Bel-Air
- Golden Harvest's Festival
- Grand Designs
- Green Wing
- Hannah

Hotel Babylon
How To Look Good Naked
Hustler

The Rock Star Show
London - Model Man
Life on Mars
Lip Sync
The Magicians
Miami Jay
More Sex Tips for Girls
My Family
Mythic Warriors
Nighy Night
Nip/Tuck
The O.C.
Rings
The Powers of Girls
Romy's Eastern Nightmares
Red Dwarf
The Royal Family
Shrimps
Six Feet Under
The Simpsons
SpongeBob SquarePants
Specials

Star Trek: Deep Space Nine
Supernatural
Supervivators
The Game
Lolly Kelly
The Price of Dixie
Without a Trace
Working The Dead

Plus many more

2. Choose when you'd like to watch it

7.00
8.00
9.00
10.00
11.00
12.00
1.00
2.00
3.00
4.00
5.00
6.00
7.00
8.00
9.00
10.00
11.00

3. Crash out in front of it

Tell your TV what you'd like to watch this Christmas with access to 500+ films and over a thousand shows and music videos at your disposal. Choose when you watch them. Control them like a DVD. And the only place you'll get a turkey is on your table.

Plus, you also get 40 free digital TV channels when you take our phone service for only £11 a month. So, what are you waiting for?

Call 0800 952 9861
visit virginmedia.com
or pop into Virgin Media Stores or Zavvi

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Virgin Media, Mail on Sunday

Ref: PM 10-1529

2nd December 2007

For further examples of Interactive & Pay-TV Marketing,

Please contact:

Justin Hewelt
PayMedia Consulting Group
97 Pages Walk
London SE1 4HD
Tel: +44 207 231 1244
Email: justin@paymedia.co.uk

Keywords & Phrases: UK, Cable, Virgin Media, NTL, Telewest, VOD, Triple-Play, Quad-Play, Seasonal, 500+ films, one thousand shows and music videos, 40 free digital TV channels when you take our phone service for £11 per month

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How to avoid the turkeys this Christmas

1. Pick what you'd like to watch on your TV

Films:

28 Weeks Later
Addams Family Values
Alpha Dog
Amazing Grace
Are We Done Yet?
Away From Her
Big Fish



Black Snake Moan
Blades Of Glory
The Breed
Cats & Dogs
The Contractor
Conversations With Other Women
Curse of the Golden Flower
Days of Glory
Factory Girl
Flicka
Freedom Writers
The Good Shepherd
The Goonies
High Fidelity
The Illusionist
In the Mix
Inland Empire
Jindabyne
John Waters This Filthy World
Lost In Translation
Macbeth (2007)
Magicians
Material Girls



Matilda
The Messengers
Mr. Bean's Holiday

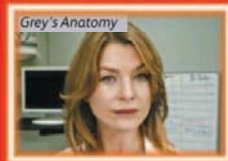
Norbit
Ocean's Eleven (2002)
Outlaw
The Painted Veil
Pathfinder
Perfect Stranger
The Princess Diaries
The Queen
The Reaping
Reign Over Me
Reno 911! Miami
Rocky
The Santa Clause
Shadowboxer
Shooter
Shut Up and Sing - Dixie Chicks
Snatch
Stand By Me
Straightheads
Sunshine
Ten Things I Hate About You
This Is England
Unbreakable
Wild Hogs
Zodiac



TV programmes:

Babylon 5
Blue Planet
The Catherine Tate Show
The Closer
Cold Case
Courage the Cowardly Dog
CSI: Vegas
Curb Your Enthusiasm
Desperate Housewives
Dexter's Laboratory
Doctor Who
ER
Father Ted
Football Saved My Life
Fresh Prince of Bel Air
Gordon Ramsay's F-word
Grand Designs
Green Wing
Hannibal

Hotel Babylon
How To Look Good Naked
Hustle



The Jack Dee Show
Jordan - Model Mum
Life on Mars
Little Britain
The Mafia
Miami Ink
More Sex Tips for Girls
My Family
Mythbusters
Nighty Night
Nip/Tuck
The O.C.
Peep Show
The Powerpuff Girls
Ramsay's Kitchen Nightmares
Red Dwarf
The Royle Family
Shameless
Six Feet Under
The Sopranos
SpongeBob SquarePants
Spooks



Star Trek: Deep Space Nine
Supernatural
Supervolcano
Top Gear
Ugly Betty
The Vicar of Dibley
Without A Trace
Waking The Dead

Plus many more

2. Choose when you'd like to watch it

CHRISTMAS DAY
7.00
8.00
9.00
10.00
11.00
12.00
1.00
2.00
3.00
4.00
5.00
6.00
7.00
8.00
9.00
10.00
11.00

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